



Co-operative Bank of Oromia (CBO) accelerates its **data-driven business operations** with LERA's Business Intelligence - Enterprise Data Warehouse (BI-EDW) Services



## Client Overview

*Cooperative Bank of Oromia*

A leading private bank in Ethiopia

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6.25 million account holders:  
co-operatives & agro-based  
business

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289+ branches

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3,138 agents across the country

## The Challenges

- Overcome **data redundancies** existing across the organization
- Reduce the **response time** in processing **quality data** present in TBs
- Decrease the **time elapsed** in analyzing and **structuring data** to gain deeper insight
- Construct **BI reports** and **dashboards** to enhance strategic **decision-making**

## The Approach

- Enterprise Data Warehouse (EDW) for integrating data based in iDecisions™ (informed decisions) model
- Business Intelligence (BI) solution to build reports/dashboards for each department
- SEAL Report BI for faster decision-making

## The Technology

# BANKING

**ORACLE**

with EFICAZ



SEAL BI

## The Results

- Performed high-speed extraction, cleansing and processing of large datasets
- Consolidated 30 national bank regulatory reports for rapid analytics and insights
- Analyzed Customer Behavior and improved Customer Loyalty with BI
- Built 5 dashboards for stakeholder management to drive data-led decisions

To read views, best practices, and experiences from experts:

Visit the page on Business Intelligence - <https://lera.us/business-intelligence/>

Email: [connect@lera.us](mailto:connect@lera.us)

## About Lera

In today's age, data is one of the most valuable assets across various industries. This data needs to be **collected**, **consolidated** and **analyzed** to get an insight into consumer behaviour, improve business decision-making, and thus, maximize revenue.

Lera Technologies provides state-of-the-art **Business Intelligence (BI)** and **Enterprise Data Warehouse (EDW)** solutions that enable **lightning-fast extraction** with **secured storage of your business data** for consolidated reporting and analysis that further leads to **insight-driven action**.

For more information – visit at [www.lera.us](http://www.lera.us)